



## SpiffX signs an agreement with one of the largest players in Africa

**SpiffX has reached an agreement to distribute its products with the South African company Intelligent Gaming (Pty) Ltd.**

Intelligent Gaming (Pty) Ltd, which operates Supabets, one of the largest operators in Africa, is a South African-based company with thousands of employees, several affiliates and millions of paying players across Africa.

The agreement with Supabets means that SpiffX will distribute its hybrid games to a very large market. The hybrid games fit the African market very well, including giving the player the opportunity to bet a smaller amount and get a high payout profit.

"The cooperation with Supabets is recognized by a major operator of our B2B products in a rapidly growing, highly interesting market for sports betting products. The agreement also gives us strength in our continued work to bring out our B2B products to players in the gaming market. It will be very exciting to work with Supabets," said Lennart Gillberg, CEO and co-founder at SpiffX.

Director of Intelligent Gaming, Marc Plaxton-Harrison said "When we saw the product we felt it would be a winner and a perfect fit for our affiliate operators in Africa especially Supabets. Supabets, is a leading pan-African bookmaker, operating in multiple countries and with a prominent focus on soccer betting. Intelligent Gaming has already started integration for Supabets. Supabets believes this product will be a massive draw card to acquire new players and a great retention tool for its existing base who are soccer mad. Supabets has pioneered many new products in the African market, and will continue to do so with Intelligent Gaming and SpiffX. We are excited to launch this product and are sure that the rest of the market will follow shortly."

For more information about Supabets please visit: <http://www.supabets.co.za>

This press release is a translation of a release made earlier today by SpiffX in Swedish. The release contains insider information that SpiffX AB is obliged to make public according to EU's market abuse regulation. The information was given by the contact person for public release on the 29th of August 2017 at 10:15 CET.

For further information please see [www.spiffx.se](http://www.spiffx.se)

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**SpiffX operates a trading platform with an option market and a darkpool for trading in sport odds through the web site [www.spiffx.com](http://www.spiffx.com). Furthermore, SpiffX develops and provides consumer products with leverage. The operation is conducted and operated by SpiffX Malta Ltd under gaming license LGA/CL3/851/2012 issued by the Malta Gaming Authority on the 26th of April 2013. SpiffX AB is listed and publicly traded on First North in Stockholm, Sweden and G&W Fondkommission is its certified advisor.**